



PROMOTING YOUTH ENTREPRENEURSHIP TO FOSTER NEETS SOCIAL & WORK INCLUSION, USING DIGITAL YOUTH WORK AND COLLABORATIVE TECHNIQUES

PROJECT'S newsletter

July 2020 - Newsletter No. 1

The Project

Our project addresses the personal development of NEET, focusing especially on building their motivation for participating in society and contributing to the labour market, increase their confidence as citizens, while enhancing employability skills using entrepreneurship as an activator for interest and using new ICT based strategies to get in touch with educators and society.

The project's scope is two folded:

- *offer a new OUTREACH strategy that make use of ICT and new media to increase NGOs and youth associations' ability to reach, engage and motivate NEETs
- *Prepare a COLLABORATIVE LEARNING space where NEETs can create new opportunities for themselves and connecting with peers, while enhancing their employability and entrepreneurial skills.

The Project's Activities

The project will start with equipping EDUCATORS with more sophisticated ICT skills and tools, to allow them to define the best blends among on/off-line, individual or group activities, and allowing participants to control their own timing and schedule. As there is no single method that works best to reach, engage and motivate young NEETs, different channels should be used depending on the specific group targeted using also different types of media including social media.

The DIG IN project FORESEES 4 Transnational project meetings that will be implemented in person and online if possible, due to COVID-19 pandemic.

The project includes 3 Intellectual Outputs.

- IO1 DIGITAL MENTORING FOR DIGITAL NATIVES / digital manual;
- IO2 DIG IN program guide
- IO3 Digital toolbox

Also Multiplier events are foreseen, 1 in each partner country.



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Promoting youth entrepreneurship to foster NEETs social & work inclusion, using digital youth work and collaborative techniques

Expected Results

- Establish a STRONG PARTNERSHIP among the 6 participating organization + 15 key complementary stakeholders;
- Create MULTILINGUAL MATERIALS AND TOOLS;
- Create the DIG IN program used to empower and increase youth all around skills and assess it with 10 experts coming from key stakeholders to make sure the proposed methods can be easily transferred to a wide number of stakeholders;
- Engage local communities, stakeholders and in particular, 40 MENTORS from key local SMEs and enterprises to participate to the online community and network;
- Pilot the DIG IN method and tools during 4 testing programs, organized with the trained educators and aimed fostering social and work inclusion of 150+100 young NEETs coming from targeted communities;
- Organize 4 multiply events aiming at offer the program to other 100 organizations thus ensuring the exploitation and sustainability of the results of the project in the long period;
- Disseminate the partial and final results and products of the project by informing and involving 250 Stakeholders at the EU level to ensure sustainability and diffusion even after the project lifetime.

Contact us

In the next weeks the official webpage and the social media of the project will be created, along with the planning for our post COVID-19 activities.

Learn more in the second newsletter!

Till then feel free to search the partnership's website for more information on our work.

The Partnership

Fundacja imienia Braci Solunskich - Cynla i Metodego (Poland)
<http://fundacjacim.pl/>

Mine Vaganti NGO (Italy)
<https://minevaganti.org/en/>

Institute of Entrepreneurship Development (Greece)
<https://ied.eu/>

Centar za Edukativen i Kulturen Razvoj Racio (North Macedonia)
<http://www.eduratio.org/>

AREGAI Terre di benessere Associazione Culturale (Italy)
<https://aregai.it/home/>

KAINOTOMIA & SIA EE (Greece)
<https://kainotomia.com.gr/en/>